



# EMPOWERING MALAYSIAN SMES TO SUCCESS

We talk real problems, solve them at the root, and provide practical case studies.

**18**

Impactful Sessions

**300+**

Attendee

**16+**

Speakers

**2 + 1 Days**

**Cyberview Resort & Spa**

**8th & 9th September 2025**

**9.00 am – 6.00 pm**

The Organiser



Principal Partner



Venue Partner



Platinum Sponsor



Supporting Partner



# Conference Highlights

## DAY 1

### Morning **Fix the Foundation**

01

**Muhamad Sharulnizam Bin Mohd Roni**  
Senior Associate-RDS Advocates & Solicitors

Trade Union Pluralism in Malaysia: Opportunity or Operational Risk for SMEs?

02

**Mr. Dharmen Sivalingam**  
Managing Partner of DSP and Partners

Workplace Misconduct & Termination-Managing Business Risk

03

**Dr Victor SL Tan**  
Managing Director - KL Strategic Change Consulting Group

SME Dilemma: Resources vs Resourcefulness

04

**Mr. Roshan Thiran**  
Founder- Leaderonomics

Leadership in the Age of AI

05

**Mr. Simon Benjamin**  
- President of MIHRM

HR Ops, Compliance & Chaos - What SMEs Are Doing Right (and Wrong) (Panel Discussion)

### Afternoon **From Systems to People**

06

**Puan Jasmiza Jamalluddin**  
Principal Consultant and Trainer-Jasmiza Solutions Sdn Bhd.

Manpower Optimization: Getting the Most from Every Role

07

**Mohd Farid Shah Mohd Basir**  
Chief People Officer of MBSB Bank Berhad

Capacity and Capability Building - A Smart Talent Development Tactic

08

**Mr Kolut Singh**  
Vice President - Culture Transformations & Projects FGV Holdings Berhad

Non-Monetary Rewards That Work - Driving Motivation Without Costly Perks

09

**Segar Jeyatsingh**  
CEO-Leaderonomics

Boss to Coach: The Leadership Transition that SMEs should Embrace

10

**Mr. Simon Benjamin**  
President of MIHRM

People, Performance & Productivity  
- How Top SMEs Are Winning (Panel Discussion)

## DAY 2

### Morning **Culture & People**

01

**Mr. Gil Carmo**  
Co-Founder/CEO of iMotorbike

Case Study 1: Culture as a Growth Engine  
- How it Scaled Through People - First Values

02

**En. Wan Muzamir Fitri Che Wan**  
COO of Sterling Insurance Brokers

Case Study 2: The Sterling Performance Management Matrix - Driving Performance Through Rewards

03

**Riccardo Boratti**  
CEO Menz & Gasser Asia (KL) Sdn. Bhd

Case Study 3: Menz & Gasser's Italian Roots Took Hold on Malaysian Soil

04

**Mr. Alun Evans - CEO of**  
Antipodean Group of Companies

Case Study 4: Brewing Success - The Antipodean Story on People, Culture, Growth and Grit

### Afternoon **Business Strategy**

05

**Mr. Jeremy Lim Wei Chang**  
Chief Business Officer / Director ENVO BPO Services

Case Study 5: The Next Chapter Transitioning from Family Business to a Corporation

06

**Mr. Anand Nadason**  
Head of Strategy and Integration PIK Films

Case Study 6: From Founder to Future Succession Planning for PIK and Sustainable Growth

07

**Mr. Well Kam Lian Hooi**  
Founder/Director of VA Partners

Case Study 7: An Experiential Sharing of Organisation Development (OD) Journey towards Corporate Success for SMEs & Beyond.

08

**Mr. David KY Chua**  
Founder of Vertex Mastery

Case Study 8: Beyond Blue Oceans - Charting the Path to White Sand Innovation



# Invited Speakers



**Muhamad Sharulnizam Bin Mohd Roni**  
Senior Associate-RDS Advocates & Solicitors



**Mr. Dharmen Sivalingam**  
Managing Partner of DSP and Partners



**Dr Victor SL Tan**  
Managing Director - KL Strategic Change Consulting Group



**Mr. Roshan Thiran**  
Founder - Leaderonomics



**Mr. Well Kam Lian Hooi**  
Founder/Director of VA Partners



**Puan Jasmiza Jamalluddin**  
Principal Consultant and Trainer-Jasmiza Solutions Sdn Bhd.



**Mohd Farid Shah Mohd Basir**  
Chief People Officer of MBSB Bank Berhad



**Mr Koljit Singh**  
Vice President- Culture Transformations & Projects, FGV Holdings Berhad



**Segar Jeyatsingh**  
CEO-Leaderonomics



**Mr. Anand Nadason**  
Head of Strategy and Integration, PIK Films



**En. Wan Muzamir Fitri Che Wan**  
COO of Sterling Insurance Brokers



**Riccardo Boratti**  
CEO Menz & Gasser Asia (KL) Sdn. Bhd



**Mr. Alun Evans**  
CEO of Antipodean Group of Companies



**Mr. Jeremy Lim Wei Chang**  
Chief Business Officer / Director ENVO BPO Services



**Mr. Gil Carmo**  
Co-Founder/CEO of iMotorbike



**Mr. Simon Benjamin**  
President of MIHRM



**Mr. David KY Chua**  
Founder of Vertex Mastery

# SIGN UP NOW AND SAVE RM1,000

Normal Price : ~~RM3500~~ **Now Only RM2500**

Use your referral code to claim this offer.

## FREE EXECUTIVE WORKSHOP (DAY 3)

"Protecting Your Business from Employment-Related Risks & Challenges"  
(For First 50 Participants)

## FREE HR BOOK

## EXCLUSIVE MERCHANDISE

**Offer valid until ~~15 July 2025~~**

You Asked, We Listened! Early Bird Registration  
Extended to **July 31, 2025**



**Contact** Call/WhatsApp for further information.

Ms. Stephanie Choo 012 3218891

Mr. Fahmy 010 2267515

## Group Deal

Bring 3 or more participants and enjoy additional discounts!  
Take this chance to fix your business from the inside out.

**CLICK HERE TO REGISTER**

Register now and claim your early bird freebies!