SME HR Conference 2025



EMPOWERING MALAYSIAN SMES TO SUCCESS

We talk real problems, solve them at the root, and provide practical case studies.

18

Impactful Sessions

300+

Attendee

16+

Speakers

2 + 1 Days

Cyberview Resort & Spa

8th & 9th September 2025

9.00 am - 6.00 pm

iHR

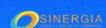






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Conference Highlights

Morning Fix the Foundation

Muhamad Sharulnizam Bin Mohd Roni

Trade Union Pluralism in Malaysia: Opportunity or Operational

Mr. Dharmen Sivalingam Managing Partner of DSP and Partners 02

01

Workplace Misconduct & Termination-Managing Business Risk

Managing Director - KL Strategic Change Consulting Group 03

SME Dilemma: Resources vs Resourcefulness

Mr. Roshan Thiran 04

Leadership in the Age of Ai

Mr. Simon Benjamin

05

01

02

03

HR Ops, Compliance & Chaos - What SMEs Are Doing Right (and Wrong) (Panel Discussion)

Afternoon From Systems to People

Puan Jasmiza Jamalluddin

Principal Consultant and Trainer-Jasmiza Solutions Sdn Bhd.

Manpower Optimization: Getting the Most from Every Role

Mohd Farid Shah Mohd Basir Chief People Officer of MBSB Bank Berhad

Capacity and Capability Building - A Smart Talent **Development Tactic**

Mr Kolit Singh

06

07

Vice President- Culture Transformations & Projects FGV 08 Holdings Berhad

> Non-Monetary Rewards That Work - Driving Motivation Without Costly Perks

Segar Jeyatsingh

09 Boss to Coach: The Leadership Transition that SMEs should

Mr. Simon Benjamin

10

People, Performance & Productivity - How Top SMEs Are Winning (Panel Discussion)

Morning Culture & People

Mr. Gil Carmo

Co-Founder/CEO of IMotorbike

Case Study 1: Culture as a Growth Engine

- How it Scaled Through People - First Values

En. Wan Muzamir Fitri Che Wan COO of Sterling Insurance Brokers

Case Study 2: The Sterling Performance

Management Matrix - Driving Performance Through Rewards

Riccardo Boratti

CEO Menz & Gasser Asia (KL) Sdn. Bhd

Case Study 3: Menz & Gasser's Italian Roots

Took Hold on Malaysian Soil

Mr. Alun Evans - CEO of

Antipodean Group of Companies 04

> Case Study 4: Brewing Success - The Antipodean Story on People, Culture, Growth and Grit

Afternoon Business Strategy

Mr. Jeremy Lim Wei Chang

Chief Business Officer / Director ENVO BPO Services

Case Study 5: The Next Chapter Transitioning from Family Business to a Corporation

Mr. Anand Nadason

05

06

Head of Strategy and Integration PIK Films

Case Study 6: From Founder to Future

Succession Planning for PIK and Sustainable Growth

Mr. Well Kam Lian Hooi

Founder/Director of VA Partners 07

Case Study 7: An Experiential Sharing of Organisation Development (OD) Journey towards Corporate Success for

SMEs & Beyond.

Mr. David KY Chua

Founder of Vertex Mastery 08

> Case Study 8: Beyond Blue Oceans - Charting the Path to White Sand Innovation

Invited Speakers



Muhamad Sharulnizam Bin Mohd Roni

Senior Associate-RDS Advocates & Solicitors



Mr. Dharmen Sivalingam

Managing Partner of DSP and Partners



Dr Victor SL Tan

Managing Director - KL Strategic Change Consulting Group



Mr. Roshan Thiran



Mr. Well Kam Lian Hooi

Founder/Director of VA Partners



Puan Jasmiza Jamalluddin

Principal Consultant and Trainer-Jasmiza Solutions Sdn Bhd.



Mohd Farid Shah Mohd Basir

Chief People Officer of MBSB Bank Berhad



Mr Koljit Singh

Vice President- Culture Transformations & Projects, FGV Holdings Berhad



Segar Jeyatsingh



Mr. Anand Nadason

Head of Strategy and Integration, PIK Films



En. Wan Muzamir Fitri Che Wan

COO of Sterling Insurance Brokers



Riccardo Boratti

CEO Menz & Gasser Asia (KL) Sdn. Bhd



Mr. Alun Evans

CEO of Antipodean Group of Companies



Mr. Jeremy Lim Wei Chang

Chief Business Officer / Director ENVO BPO Services



Mr. Gil Carmo
Co-Founder/CEO of iMotorbike

Mr. Simon Benjamin

President of MIHRM



Mr. David KY Chua

Founder of Vertex Mastery

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Contact Call/WhatsApp for further information.

Ms. Stephanie Choo 012 3218891

Mr. Fahmy 010 2267515

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